

The Palm Beach Post BUSINESS Dashboard

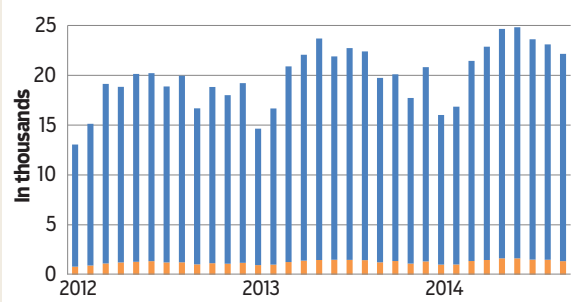
AN ECONOMIC SNAPSHOT OF PALM BEACH COUNTY

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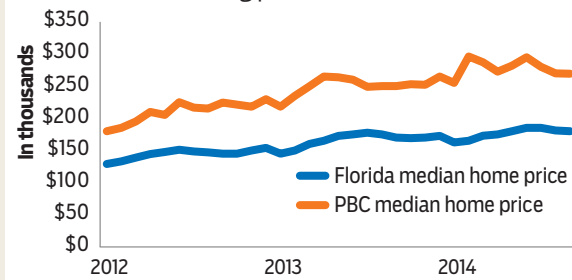
Single-family home sales

September home sales in Palm Beach County were up 24 percent from a year ago.



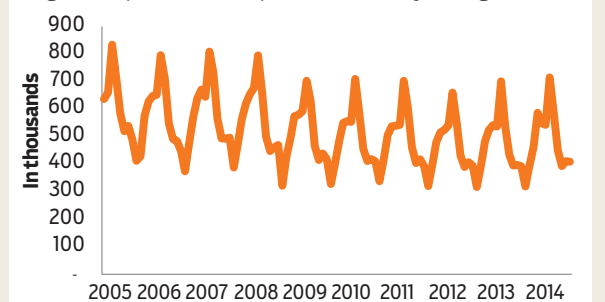
Median single-family home price

The median price of a single-family home in Palm Beach County fell slightly in September, bucking a national trend of rising prices.



PBIA passengers

Summer travel continued on an upward trend, with August airport traffic up 4.3% from a year ago.



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CPBC CHAMBER NEWSMAKERS

SILVIA GARCIA



Silvia Garcia is the Owner of Silvia Garcia Insurance Advisors. A long time Wellington resident,

Silvia is a member of the Board of Directors for the Central Palm Beach County Chamber and an active community leader giving generously of her time and resources. She also serves on the Board of the Florida Association of Health Care Underwriters.

DR. DAVID SORIA



Dr. David Soria is the Chief of Emergency Medicine at Wellington Regional

Medical Center. He is a Trustee member of the Central Palm Beach County Chamber of Commerce and also chairs the Chamber's Medical Board of Governors which is advocating for continuity of patient care in a public policy debate in Royal Palm Beach involving free standing emergency rooms.

TOM WENHAM



Tom Wenham is the Executive Director of the Wellington Preservation Coalition (WPC) and

former Mayor for the Village of Wellington. He serves on the Board of the Central Palm Beach County Community Foundation and is a Trustee member of the Chamber. Wenham is active in his community and WPC is a presenting sponsor of the 31st Annual Wellington Holiday Parade.



From top left to right: Dr. Mike Mikolajczak, Wellington Orthopedic Institute; Ryan Lewis, Health Care REIT; Wayne Burns, CEO, Central Palm Beach County Chamber of Commerce; Dr. Edward Becker, Palm Beach Urology Associates; Dr. George Patsias, Palm Beach Urology Associates; Dr. Harvey Montijo, Center for Bone and Joint Surgery; Dr. Ishan Gunawardene, Wellington Regional Medical Center; Bruce White, Gold Coast Physical Therapy Associates; Dr. and Chairman David Soria, Wellington Regional Medical Center; Robert Campion, NuVista Living at Wellington Green; Dr. Jeffrey Bishop, Bishop Global Enterprises; Mary Lou Bedford, Central Palm Beach County Chamber; Dr. J. Daniel Ghiragossian, Independent Imaging; Dr. Kathleen Minnick, Advanced Breast Care of the Palm Beaches; Robbin Lee, CEO, Wellington Regional Medical Center; Dr. Lori Lane Hansen, LA Podiatry Group; Dr. Daxa Patel, Complete Health Care for Women. Members not present for photo include Eric Goldman, CEO, Palms West Hospital; Dr. Shekhar Sharma, Palm Beach Primary Care Associates; Dr. Kishore Dass, South Florida Radiation Oncology; John Hornberger, Orthopedic Center of Palm Beach County; Adam Bromberg, Wellington Regional Medical Center.

Medical Board of Governors Leads Way

Continuity of patient care a critical issue for the group.

The Medical Board of Governors voted unanimously at their September Advisory Council meeting to stand against a proposed rezoning in Royal Palm Beach that could result in a new free standing emergency room. The Board is a unique group of leading doctors, hospital CEO's and health care professionals in Palm Beach County who are also Trustee and Board members of the Central Palm Beach County Chamber of Commerce. The Medical Board discusses the latest advances in science, patient care and operational innovation. They have made themselves available to the county's businesses,

schools and local governments to provide recommendations and address issues that require the expertise of the medical leadership that's represented on this Board. Their stated mission is to lead the way as a health care organization, to explore, integrate, develop, promote, mentor and inspire.

At issue for the Medical Board was continuity of patient care and saturation of an already well served area. Wellington Regional Medical Center, Palms West Hospital and Bethesda Health each operate an emergency room in the area. Dr. David Soria, the Chair of the Medical Board of Governors and the Chief of Emergency Medicine at Wellington Regional spoke at a Village of Royal Palm Beach planning and zoning board meeting on October 28 about

the unintended consequences and disadvantages patients will face if transported to an affiliate hospital not located in the community. The zoning board voted 5-0 against the rezoning.

According to Wayne Burns, CEO, Central Palm Beach County Chamber, "Here's an instance where new development could have a negative impact on healthcare jobs and on the community."

A forum on health care reform hosted by the Central Palm Beach Chamber will feature Washington D.C. based Jessica Waltman, Senior Vice President of Government Affairs for the National Association of Health Care Underwriters and Eric Goldman, CEO at Palms West Hospital. The event will take place on December 2nd at Breakers West.

CHAMBER EVENTS

Fall 2014

BUSINESS ACADEMY 1-2-3 UNDERSTANDING YOUR CENTERS OF INFLUENCE

Date: November 14
Time: 8:30am - 11:30am
Location: Chamber Office, 13901 Southern Blvd, Loxahatchee Groves
Contact: Sonya Moste
Phone: (561) 578-4813

FARM CITY LUNCHEON: MILLENNIAL FARMERS

Date: November 19
Time: 11:30am - 1:30pm
Location: South Florida Fair
Contact: Sonya Moste
Phone: (561) 578-4813

ECONOMIC FORUM: HEALTH INSURANCE REFORM

Date: December 2
Time: 11:30am - 1:30pm
Location: Breakers West, West Palm Beach
Contact: Sonya Moste
Phone: (561) 578-4813

FARM CITY BUS TOUR OF THE GLADES AREA

Date: December 4
Time: 8:00am - 3:00pm
Location: 13901 Southern Blvd, Loxahatchee Groves
Contact: Sonya Moste
Phone: (561) 578-4813

31ST ANNUAL WELLINGTON HOLIDAY PARADE

Date: December 14
Time: 2:30pm
Location: Wellington
Contact: Mary Lou Bedford
Phone: (561) 578-4807

VIP TRUSTEE DINNER

Date: December 18
Time: 6:30pm - 10:00pm
Location: Wellington
Invitation Only.
Phone: (561) 578-4813

Visit www.cpbchamber.com

CHAMBER MESSAGE



Chamber Chief Executive Officer
WAYNE BURNS

Rather than buy your holiday gifts online, consider buying local. You will in essence strengthen our local economy by buying from a local small business. Consider everything from your printing needs to jewelry purchases. The owners of two outstanding printing companies, Print It Plus (David Leland, 561.790.0884) and Banyan Printing (Roger Manning, 561.586.6220) have seats on our Board of Directors. In the printing businesses, both are recognized and respected for high quality, competitive, knowledgeable, and friendly service to give you the best possible end product. Barry's Jewelry Spa (Natalie Stolbach, 561.963.5558) also has a seat on our Board of Directors. Barry's is a locally owned small business that takes pride in quality, variety, and convenience to meet all your new jewelry needs. The owners are experts in jewelry repair as well. These are just a few examples of the types of products you may be ordering online from across the country or across the globe. Yes, buy local!!

Lost in the Technology Cloud

According to a recent study conducted by Software Advice, there has been a radical shift in software deployment over the past 6 years. On-premise technology solutions was preferred by 88 percent of software buyers in 2008. By 2014, there was a 360 degree turn around with 87 percent preference for cloud solutions. The word, "cloud" has become a buzz word in business.

"Just because something is trendy, doesn't necessarily mean it's the best things for your business," says Deana Pizzo, CEO for IT Solutions of South Florida. "True, the upfront capital cost for cloud solutions is less; however, I have seen that over the long term, the math works out in favor of on-premise solutions."

The cloud is simply a company's data stored off-site by a co-location facility that makes the data available through the internet so employees located anywhere



On-premise technology solutions was preferred by 88 percent of software buyers in 2008. By 2014, there was a 360 degree turn around with 87 percent preference for cloud solutions. IT Solutions of South Florida (561.582.9467) in Lake Worth specializes in cloud solutions.

can access the company data. The traditional method of storing data in house has its pros and cons. According to Pizzo, on-premise solutions are better for data such as

company financial records, artwork files, and employment records. The benefit to the business is more control over data that is not used company wide and less risk of security

breaches.

Pizzo believes in a hybrid solution for business based on needs and budget. Things a business should consider taking to the cloud include your CRM (customer relationship manager), e-mail, calendars, websites, electronic medical records, property management software, LOB (line of business) application and accounting software. The benefit of moving these functions to the cloud is accessibility from anywhere and reliability in times of power outages since the server storing the software and the files is a datacenter with guaranteed uptime. "With cloud solutions, businesses won't have to worry about shutting down operations should a natural disaster strike or the transformer up the street blows," says Pizzo.

Written by Chamber staff writer, Sonya Moste