

#### **Reserve a Spot**

- Fill out the information below in full and email it to info@cpbchamber.com.
- Email the JPEG ad to <u>Johnny@cpbchamber.com</u> a minimum of TWO weeks in advance of advertising start date.

## **Cost and Size**

Website – Header	Website – Footer	Website – Square		
• Price: \$600 Per Qtr / \$2,000 Per Year	• Price: \$300 Per Qtr / \$1,000 Per Year	Price: \$200 Per Qtr / \$600 Per Year		
• Size: 728 pixels wide X 90 pixels tall	• Size: 728 pixels wide X 90 pixels tall	• Size: 350 pixels wide X 250 pixels tall		
Website - Industry Ad	Weekly Update Advertising	Enhanced Website Listing		
• Price: \$400 Per Qtr / \$1,250 Per Year	• Price: \$300 Per Qtr / \$1,000 Per Year	Price: \$350 per year		
• Size: 728 pixels wide X 90 pixels tall	• Send logo to Johnny@CPBChamber.com	For less than \$1 per day, make your business stand		
		out on the Chamber Website Member Directory.		

## **Please Note**

- Ad will need to be approved and dates requested must be confirmed. You will not be charged unless the dates requested are available and the ad has been received and approved.
- Ads are on a first come, first served basis.
- You are responsible for providing the ad artwork in the correct dimensions.

## **Payment Information**

I am reserving: 🗆 Header   🗆 Footer   🗆	Square   🗆 Industry   🗆 Wee	kly Update   🗆	Enhanced Listing	
I would like to have my ad run:	🗆 Annually (Please note: You will be	e contacted to setup th	ne dates based on availability.)	
Please link my ad to:				
Company Name (as displayed on all advertising mat	terial):			
Contact Name:	Phone Number:			
Email:				
Please select one of the two options below				
□ <b>CHECK</b> Please mail your check payable to "G Johnny Brief, CPB Chamber, 12794 W. Forest H			CREDIT CARD	
Card Number:			:e:/	
Name as it appears on Card:	Billing	Billing Contact:		
Billing Address:	City:	State:	Zip:	
Signature:	CCV:	Date:	·	
Total to be charged: \$				
* By signing below, you agree that this advertising is non-cancelable ar agree to pay the fees and costs incurred in connection with any action The advertiser is responsible for providing the ad (.jpg). All forms and r received late will not be prorated. Prices and availability are subject to Signature:	to enforce this agreement. Payment must be receiv materials must be submitted to <u>Johnny@cpbchambe</u> change without notice. Changes will be effective im	ed prior to advertising sta er.com a MINIMUM of TV mediately.	art date and to secure your spot.	
Signature:	at 561-578-4817 or email johnny@cpbch	Date		
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Internal Lise: Contract Accented by:	Date:	Notes:		



# **Chamber Website Listing – Basic vs Enhanced**

There are two options for the Member Directory listing; Basic or Enhanced.

Benefits include:

**Basic Listing**, *Free*, available to all members with or without the Marketing Package

- e-Brochure/Member page
  - 200 character Business description
  - Driving directions
  - Hours of operation
  - Personalized keywords
- Search Results Listing
  - Random placement below priority placement listings
  - Basic business info
    - Name
    - Address
    - Phone

#### **Enhanced Listing**, *\$350 per year*, available to members that choose to purchase upgrade

- e-Brochure/Member page
  - Logo/Image next to company info
  - Expanded description of 1600 characters (standard 200)
  - Bulleted highlights
  - Additional website links
  - Slideshow of additional photos or video
- Search Results Listing
  - Priority Placement over Basic listings
  - Logo/Image next to listing
  - o 200 character description under company name on Search Results
  - Website link above phone number on Search Results
- Enhanced Map features
  - When clicked on:
    - Picture/Logo
    - Name
    - Phone Number
    - Address
    - Description
    - Web Link
    - Contact Email
    - Directions Link