

Advertising Form

Reserve a Spot

- Fill out the information below in full and email it to info@cpbchamber.com.
- Email the JPEG ad to <u>Johnny@cpbchamber.com</u> a minimum of TWO weeks in advance of advertising start date.

Cost and Size

Website – Header	Website – Footer	Website – Square		
• Price: \$600 Per Qtr / \$2,000 Per Year	• Price: \$300 Per Qtr / \$1,000 Per Year	Price: \$125 Per Qtr / \$400 Per Year		
Size: 728 pixels wide X 90 pixels tall	Size: 728 pixels wide X 90 pixels tall	• Size: 350 pixels wide X 250 pixels tall		
Website - Industry Ad	Weekly Update Advertising	Enhanced Website Listing		
• Price: \$400 Per Qtr / \$1,250 Per Year	Price: \$125 Per Qtr / \$400 Per Year	Price: \$350 per year		
Size: 728 pixels wide X 90 pixels tall	• Size: 145 pixels wide X 435 pixels tall	For less than \$1 per day, make your business stand		
		out on the Chamber Website Member Directory.		

Please Note

- Ad will need to be approved and dates requested must be confirmed. You will not be charged unless the dates requested are available and the ad has been received and approved.
- Ads are on a first come, first served basis.
- You are responsible for providing the ad artwork in the correct dimensions.

Payment Information

Internal Use: Contract Accepted by: ___

I am reserving: ☐ Header │ ☐ Footer │ ☐ Square │ ☐ Industry │ ☐ Weekly Update │ ☐ Enhanced Listing				
I would like to have my ad run: Quarterly Annually (Please note: You will be contacted to setup the dates based on availability.)				
Please link my ad to:				
Company Name (as displayed on all advertising material):				
Contact Name:	Phone Number:			
Email:				
☐ CHECK Please mail your check payable to "CPB Chamber" with this form to: Johnny Brief, CPB Chamber, 12794 W. Forest Hill Blvd., Suite 19A, Wellington, FL 33414 Card Number: Exp. Date: Billing Contact:				
Billing Address:	City:	State:	_ Zip:	
Signature:				
Total to be charged: \$ E	Billing Contact Phone #:			
* By signing below, you agree that this advertising is non-cancelable and you will be responsible for payment upon the Chamber's receipt of this executed form. Additionally, you agree to pay the fees and costs incurred in connection with any action to enforce this agreement. Payment must be received prior to advertising start date and to secure your spot. The advertiser is responsible for providing the ad (.jpg). All forms and materials must be submitted to Johnny@cpbchamber.com a MINIMUM of TWO weeks in advance. Items received late will not be prorated. Prices and availability are subject to change without notice. Changes will be effective immediately.				
Signature: If you have any questions, please contact Johnny Brief at 561-578-	-4817 or email johnny@cpbc			

Date: _____

_____ Notes: _



Chamber Website Listing - Basic vs Enhanced

There are two options for the Member Directory listing; Basic or Enhanced.

Benefits include:

Basic Listing, Free, available to all members with or without the Marketing Package

- e-Brochure/Member page
 - o 200 character Business description
 - Driving directions
 - o Hours of operation
 - Personalized keywords
- Search Results Listing
 - o Random placement below priority placement listings
 - Basic business info
 - Name
 - Address
 - Phone

Enhanced Listing, \$350 per year, available to members that choose to purchase upgrade

- e-Brochure/Member page
 - Logo/Image next to company info
 - Expanded description of 1600 characters (standard 200)
 - Bulleted highlights
 - Additional website links
 - Slideshow of additional photos or video
- Search Results Listing
 - o Priority Placement over Basic listings
 - Logo/Image next to listing
 - o 200 character description under company name on Search Results
 - Website link above phone number on Search Results
- Enhanced Map features
 - When clicked on:
 - Picture/Logo
 - Name
 - Phone Number
 - Address
 - Description
 - Web Link
 - Contact Email
 - Directions Link